# The Oklahoma Business **Ethics Consortium**





THE DIFFERENCE, WWW.OKETHICS.ORG

# AGENDA • MARCH 23<sup>RD</sup>, 2017 • TULSA CHAPTER

# I. Welcome & Upcoming **Events**

### Lynn Flinn

President of The Rowland Group; Tulsa Founder OK Ethics

### **Upcoming Programs:**

April 27th

**Annual Awards Program** Nathan Mellor, Ed.D.

May 25th

The US Beef Story

Brett Pratt, President

See page 3 for a listing of events.

# II. Kudos to Volunteers

Lynn Flinn

# III. WELD Announcements & **Upcoming Events**

Kellie Mathis

VP Business Development, EDGE Direct Systems Support; WELD Tulsa Co-chair

# **IV. Guiding Principle**

Lee Steinke

Geosciences Manager, WPX Energy, Navigator Member

# V. Speaker Introduction

Rex Wilson

Pipeline & Federal Contract Compliance, One Gas, Pinnacle Member

# VI. Keynote

## Michelle Correia Templin

Author of Five Start Teamwork and Selling It Right! Getting Results With Integrity

See program highlights on page 5.

# **UPCOMING EVENTS**



**CEO of C3 Brands** (Mosaic Personnel & Strata Leadership) President of Strata Leadership, LLC



**April 27** 

PETROLEUM CLUB
DOWNTOWN OKC

# **APPLICATIONS DUE BY APRIL 13.**

SELF-NOMINATIONS ACCEPTED.

# US BEE **STORY**

BRETT PRATT, **President** 





**May 25** 

**DOUBLETREE BY HILTON** *DOWNTOWN TULSA* 

# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

Did you know that 501c3, non-profit organizations can join for free at the Frontier level? Vision: To be recognized as a statewide and national forum for promoting business ethics.

# **PINNACLE MEMBERS**



HOBBY LOBBY











**NAVIGATOR MEMBERS** 





STAR MEMBERS

















# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

#### **APPRECIATION:**

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

#### **AGENDAS:**

Thank you Dr. Steve Rockwell from the University of Tulsa for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

#### **VOLUNTEERS-AMBASSADOR TEAM:**

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Debbie Reed	AEP and WELD	Ambassador
Mark Belanger	One Gas, Inc.	Ambassador
Shelly Gallaway	One Gas, Inc.	Ambassador
Laurie Rosenbaum	One Gas, Inc.	Ambassador
Rex Wilson	One Gas, Inc.	Ambassador
Chrisie Bedsworth	The Rowland Group	Ambassador

#### **VOLUNTEERS-REGISTRATION TEAM:**

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Alicia Goodloe	The Bama Companies, Inc.	Volunteer Coordinator & Registration
David Christie	The Bama Companies, Inc.	Registration
Vanessa Statum	Career Development Partners, Inc.	Registration

#### **SPECIAL INITIATIVES:**

Welcome Frauke Quiroga, Luxa Enterprises (Tulsa) as our new volunteer accountant, assisting David Mayfield, OK Ethics Treasurer

Angela Byers	Byers Creative	PR
Michael Oonk	American Bank and Trust	Facilities & Logistics
Lynn Flinn	The Rowland Group	Tulsa Chapter Founder & Programs
James Kelley	The Rowland Group	Membership
Frauke Quiroga	Luxa Enterprises	Accountant
Travis Jones	Career Development Partners	Programs & Consortium Board member
Tom Vincent	Gable Gotwals	Programs

#### **OTHER INITIATIVES:**

Anna Rosenthal*	Accounting Principals	Member Care Coordinator
Brad Holt*	Factor 110	Nametags
Phillip Grimes*	The Creative Guy	Agenda Design

<sup>\*</sup>Paid Service Provider

#### **HELP WANTED:**

**Public Relations:** Contact Colin Schoonover at Colin.Schoonover@onegas.com or Shannon Hiebert at Shannon.R.Hiebert@ehi.com, Co-Presidents of the SEED Foundation (formerly OK Ethics Foundation) to spearhead branding project.

**PR/Marketing Assistance** to help promote upcoming Foundation's Statewide Student Ethics Challenge.

**Ambassadors** to welcome and assist guests at monthly events. Please contact either Karie Mullins at legalmullins@cox.net or Alicia Goodloe at AGoodloe@bama.com.

Donate photocopies of agendas for monthly events.

# MANY THANKS TO OUR HORIZON MEMBERS:



























# **OK ETHICS UPCOMING EVENTS**

# OK ETHICS ANNUAL STATEWIDE AWARDS

— FEATURING —

# NATHAN MELLOR, ED.D.

CEO of C3 Brands (Mosaic Personnel & Strata Leadership)
President of Strata Leadership, LLC

APRIL 27 · PETROLEUM CLUB



# **About the Community Impact Awards**

- I) Education: Organizations honored in this category have demonstrated an ability to engage students and faculties in initiatives that significantly promote ethical behavior on Oklahoma campuses. Efforts will be assessed based on the width and depth of these endeavors. For example, while monetary outreach is a consideration, the selection team will also be interested in other factors, such as the number of individuals impacted and the degree to which the initiatives have made a positive difference.
- II) Community: Businesses honored in this category have made significant outreach efforts that serve to uplift the community, specifically by promoting strong principles, ethical leadership and integrity.

Visit www.okethics.org/awards for more information and to submit applications.

AWARD APPLICATIONS DUE BY APRIL 13. SELF-NOMINATIONS ACCEPTED.

# THE US BEEF STORY

BRETT PRATT, PRESIDENT THURSDAY, MAY 25TH







# **CONGRATULATIONS!**



The Student Education and Ethics Development Foundation was initiated as the OK Ethics Foundation. Members' dues help support this initiative.



# **National High School Ethics Bowl**

Dove Science Academy of Oklahoma City will travel to the University of North Carolina in Chapel Hill, North Carolina this April to compete for a national title. These students won't prepare with sprints, sparring, or tournaments though... their preparation will be respectful discourse and a philosophical mindset. Their 'sport' is ETHICS.

This is the first year an Oklahoma team has competed in the National High School Ethics Bowl, thanks to a new initiative by the Student Education and Ethics Development (SEED) Foundation (formerly the OK Ethics Foundation), sponsored by the Masonic Fraternity of Oklahoma and the University of Oklahoma.

Nine Oklahoma schools and sixteen teams participated in the January 28th regional event, including: Ada High School, Christian Heritage Academy, Dove Science Academy, John Marshall High School, Mercy School Institute, Norman North High School, Oklahoma School of Science and Mathematics, Star-Spencer High School, and Stringtown High School. The competition was open to any Oklahoma high school who wishes to participate, and grant funds are available for registration and travel costs.

For more information, contact Colin Schoonover at 405-200-7382 or visit the SEED Foundation website at www.okethicsbowl.com.

# **National University Ethics Bowl**

The Texas Regional Ethics Bowl (TREB) event was the largest in the event's 19 year history and held last weekend. A total of 24 teams representing 17 schools from Oklahoma, Texas, and Louisiana competed. Some interesting statistics:

- There were 24 teams from 17 schools
- Of the total, 11 (46%) teams representing 7 (41%) schools are from Oklahoma
- Only 4 schools are eligible to compete in the National APPE IEB in Dallas, TX; Sunday, February 26th, 2017
- 3 of the schools (75%) advancing to the national competition are from Oklahoma

#### — 2016 TOP 5 WINNERS —

**1st Place: University of Central Oklahoma** — Team 1 (Dr. Kathy Terrell)

**2nd Place: St. Mary's University** — Team 2

**3rd Place: Oklahoma Christian University** — *Team 2 (Dr. Jeff Simmons)* 

4th Place: University of Oklahoma — Team 1 (Dr. Steve Ellis)
5th Place: Oklahoma Christian University — Team 1

# DONATE NOW!

If you or your organization wish to assist by providing a donation to SEED, a 501c3 organization, these can be mailed to

The SEED Foundation P. O. Box 7866 Edmond, OK 73083-7866

Donations may also be made to the Dove Science Academy's Ethics Team through GoFundMe.

Thanks to contributors:





For their special donations to the SEED Foundation.

# MICHELLE **CORREIA** TEMPLIN

Author, Speaker and **Business Consultant** for over 25 years.

# **ETHICS 4 EVERYONE**

An emotional connection to your

organization's ethical standards is the key to developing a highly ethical organization. Studies show organizations that are passionate about developing a values-based culture are more successful. Learn how to

promote the passion that will elevate ethics for everyone and move policies from the

head to the heart.

Michelle Correia Templin is a renowned author, speaker, and business consultant. For over twenty years, Michelle has been designing and conducting highenergy training workshops and keynote presentations that motivate and inspire attendees.

Michelle Correia Templin is the author of Selling It Right! Getting Result with Integrity and Five Star Teamwork published by The Walk the Talk Company. Michelle is President of Get Smart Training, Inc. A California based, learning organization with a focus on Leadership, Communication, Ethics and Teamwork.

Ms. Correia Templin is an International Speaker for Corporate Visions. She piloted The Cheese Experience at its inception and has certified hundreds of training professionals worldwide on the topics of Leadership and Change.

Michelle has personally worked with many renowned authors including, Dr Spencer Johnson, author of Who Moved My Cheese? And Dr Stephen Covey, author of The Seven Habits of Highly Effective People.

Michelle's clients include Microsoft, Oracle, Hewllet Packard, Cisco, Wells Fargo Bank, the Veteran's Administration... and many more.



Michelle is a member of the San Diego Leadership Initiative. She is a frequent guest of KFMB Smart Investing Radio Show in San Diego. She resides in La Costa, California with her husband and three children.

## **Program Takeaways:**

- · How you tell your story matters.
- The Ethical Action Test
- The latest science on changing bad behavior
- The little things make a BIG difference
- It's OK to get mushy!

## **Ethical Action Test**

- 1. Is it legal?
- 2. Does it comply with our rules and guidelines?
- 3. Is it in-sync with our organizational values?
- 4. Will I be comfortable and quilt free if I do it?
- 5. Would I do it to my family or friends?
- 6. Would I be perfectly ok with someone doing it to me?
- 7. Would the most ethical person I know do it?

#### **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

## REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

#### PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.

# **GUIDING PRINCIPLES**

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

#### Service

# integrity

- Encouraging the promotion of actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

#### **Collaboration**

- Passion for promoting ethics and Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- ethical behavior through personal Service to the Consortium over promotion of self-interest
  - · Cooperation emphasized over competition in promoting ethical business conduct
  - Members collaborate by being constructively engaged in discussions regarding ethics
  - Seeking consensus in interactive discussions regarding ethical matters.

## Respect

- · Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
- Exhibiting listening skills and actively listening to discussions
- Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

# Dependability

 Members are asked to demonstrate their support of this initiative by consistently attending meetings.

## *Initiative*

- · Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

# Honor

- · Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- · Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

## Courage

 Speak the truth with confidence and encourage others to do the same.

# INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

# Visit okethics.org for resources, videos, articles and to see Who's Who.



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