

# The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

## AGENDA • APRIL 19<sup>TH</sup>, 2018 • TULSA CHAPTER

### I. **Welcome & Kudos** — Travis Jones

CEO, Career Development Partners, OK Ethics Tulsa Chapter Leader

### II. **Upcoming events** — Angela Byers

Byers Creative

- **May 24 – Where Are You on #MeToo?**  
**Rob Benson**, Managing Partner at Learning Unlimited  
**Kristi Spaethe**, The People Perspective

### III. **Discussion Questions** — Melissa Clark

Blue Cross Blue Shield of Oklahoma

### IV. **Guiding Principle** — Mike Todd

Partner and Executive Coach with Learning Unlimited

### V. **Introduction** — Mike Todd

### VI. **Keynote** — Championship Coach Bill Blankenship

### VII. **Closing Remarks** — Travis Jones

## UPCOMING EVENTS

### WHERE ARE YOU ON #MeToo?



**ROB BENSON**  
Managing Partner at Learning Unlimited



**KRISTI SPAETHE**  
The People Perspective

**MAY 24**

### Be an OK Ethics Event Co-Host or VIP Table Sponsor:

— Depending on contribution level, benefits include: —

- Special recognition at single event
- VIP seating with national speakers  
(When available, depending on contribution level)
- Banner display
- Distribution of brochures

Contact Shannon Warren at (405) 858-2233 or via email at [okethics@okethics.com](mailto:okethics@okethics.com)

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

**Vision: To be recognized as a statewide and national forum for promoting business ethics.**

#### PINNACLE MEMBERS



#### NAVIGATOR MEMBERS



#### STAR MEMBERS



# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

## HELP! VOLUNTEERS NEEDED

Time Commitment:

**3 hours**  
per month

**Pay: \$0**

### Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

### Benefits:

Priceless Appreciation for achieving OK Ethics vision

### Interested? Contact These OK Ethics Leaders:

Ambassador Team Leader: **Karie Mullins** at [legalmullins@cox.net](mailto:legalmullins@cox.net)

Volunteer Coordinator: **Mark Belanger** at [Mark.Belanger@onegas.com](mailto:Mark.Belanger@onegas.com)

### APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events, and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

### AGENDAS:

Thank you Dr. Steve Rockwell, from the University of Tulsa, for printing this month's agendas.

### AUDIO VISUAL:

Mark Breeden, NetLink Solutions, A-V Volunteer

### VOLUNTEERS-AMBASSADOR & REGISTRATION TEAM:

Ambassadors welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

The Registration Team diligently records our guests' attendance and handles the collection of fees.

**Special Thanks to Mark Belanger, Volunteer Coordinator and Karie Mullins, Ambassador Team Leader.**

<b>Mark Belanger</b>	<i>ONE Gas, Inc.</i>	<i>Volunteer Coordinator</i>
<b>Karie Mullins</b>	<i>Cognizant Technology Solutions</i>	<i>Ambassador Team Leader</i>
<b>Amber Waid</b>	<i>ONEOK</i>	
<b>Brian Shore</b>	<i>ONE Gas</i>	
<b>Carolyn Kinney</b>	<i>ONE Gas</i>	
<b>Felicia Senter</b>	<i>Tulsa Tech</i>	
<b>Karie Mullins</b>	<i>Cognizant Technology</i>	
<b>Mark Belanger</b>	<i>ONE Gas</i>	
<b>Renelda Gunn</b>	<i>ONE Gas</i>	
<b>Rex Wilson</b>	<i>ONE Gas</i>	
<b>Sandy Neuzil</b>	<i>Learning Unlimited</i>	
<b>Shelly Gallaway</b>	<i>ONE Gas</i>	

### OTHER INITIATIVES:

<b>Jalisha Petties*</b>	<i>Accounting Principals</i>	<i>Senior Member Care Team Member</i>
<b>Susan Loftin*</b>	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
<b>Anna Rosenthal*</b>	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
<b>Boyd Murphy*</b>		<i>Videographer</i>
<b>Brad Holt*</b>	<i>Factor 110</i>	<i>Nametags</i>
<b>Mark Breeden</b>	<i>NetLink Solutions</i>	<i>A-V Volunteer</i>
<b>Phillip Grimes*</b>	<i>The Creative Guy</i>	<i>Agenda Design</i>

\*Paid Service Provider

### MANY THANKS TO OUR HORIZON MEMBERS:



# CONGRATULATIONS COMMUNITY IMPACT AWARD HONOREES!

CULTURAL IMPACT  
CATEGORY



EDUCATION  
CATEGORY



Oscar L. Parker Center for the Advancement of  
Ethical Standards in Business and Society

NONPROFIT CATEGORY  
(CO-WINNERS)



2018 EXECUTIVE PILOT AWARD HONOREE

## DR. NATHAN MELLOR

CEO, C3 Brands: Mosaic Personnel; Qubit Creative and Strata Leadership

## UPCOMING EVENTS

# WHERE ARE YOU ON



**ROB BENSON**

Managing Partner at  
Learning Unlimited



**KRISTI SPAETHE**

The People Perspective

# #MeToo?

# MAY 24

#MeToo has highlighted the uncomfortable fact that we haven't moved the needle on gender practices as much as we've thought or hoped. How do we, as organizational leaders, structure our practices so that we are modeling and promoting equal and ethical treatment for all? How do we have generative conversations

that strengthen our workplaces? How do we set up BOTH genders for success? Kristi Spaethe and Rob Benson will share insights & recommendations gleaned from their work as organizational change agents to help you strengthen your organization's approach to this important reality.



# BILL BLANKENSHIP

## Championship Coach

### **About Our Presenter:**

*With 35 years as a football coach, Bill Blankenship knows how to bring out the best in his teams.*

### **Consider his accomplishments:**

- During his nine years in the college ranks, his teams competed in six bowl games.
- In 2012, the University of Tulsa chalked up eleven victories while winning the C-USA Conference Championship and the Liberty Bowl.
- Currently as the head coach for the Owasso H.S. Rams, Blankenship's leadership with high school teams paved the way for five state championships. He has coached teams at Eastwood Christian, Spiro, Edmond Memorial, Union and Fayetteville.
- A graduate of TU and former Golden Hurricane player, Blankenship holds a masters from NSU.

### **Synopsis of Presentation:**

#### **Three-Dimensional Coaches**

1. Physical
2. Mental
3. "Heart"

#### **The Power of OUR STORY**

1. My Father's Story impacted My Story
2. My Coach's Story impacted My Story
3. My Players' Stories impact My Story

Can MY STORY impact My Players' CHILDREN and GRANDCHILDREN'S Story?

Can YOUR STORY impact others' Children and Grandchildren's stories?

How can we be intentional about making Generational Impact?

### **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

#### **PRESENTATION STANDARDS:**

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



**Like us on  
Facebook.**

