



Oklahoma Business Ethics Consortium

Thank you to the following members for renewing their memberships early for 2020–21!

The list below includes members whose commitments were received online or through the mail by Friday, October 9. Premium and virtual members are included together at the appropriate levels.

PINNACLE



NAVIGATOR



STAR



HORIZON



LEADING



TRAILBLAZER



FRONTIER



FRONTIER - NONPROFIT

American Heart Association • Calm Waters Center for Children and Families
 Christian Heritage Academy • Goodwill Industries of Central Oklahoma, Inc.
 Junior League of Oklahoma City • Oklahoma Center for Nonprofits
 Oklahoma City Community Foundation • Regional Food Bank of Oklahoma
 Shiloh Camp

SCOUT

Debbie Blanke • Deborah Burroughs • Hathaway 51 Inc.

VIRTUAL PROGRAM AGENDA • OCTOBER 14, 2020

I. Welcoming Remarks

Bailey Gordon, Interim Executive Director

II. Guiding Principle

Joshua Tanusaputra, COO, Career Development Partners

III. Presentation

The night the sports world stopped: A study of ethical leadership when the stakes are high.

Will Syring, Vice President, Corporate Partnerships, Oklahoma City Thunder

Recommended for 1 CPE in Ethics at the basic level.

IV. Closing Remarks

Bailey Gordon, Interim Executive Director

CPE CERTIFICATE INFORMATION

This program is recommended for 1 CPE in Ethics at the basic level.

Sign up to request your CPE certificate here:

<https://forms.gle/R2StaExs9pXYR8Hr5>

Your certificate will be emailed to you in the week following the program. Please note that in order to receive your certificate, you must be logged in for the duration of the program and participate in the chat to confirm your attendance.

OK ETHICS PRESENTS:
KATRICIA G PIERSON, Ph.D.
President, East Central University



WEDNESDAY, NOVEMBER 18TH
11:30 AM - 12:30 PM | VIRTUAL PRESENTATION



WILL SYRING

**Vice President, Corporate Partnerships,
Oklahoma City Thunder**

**The night the sports world stopped:
A study of ethical leadership
when the stakes are high**

On March 11, 2020, all eyes were on Oklahoma City when a member of the visiting Utah Jazz tested positive for COVID-19 just before tip-off. The arena was filled with fans. Players were on the court. What happened next was a lesson in ethics on a big league scale. Join us to learn from a Thunder executive about ethical leadership when the stakes are high.

ABOUT THE SPEAKER:

Will Syring joined the Thunder in 2018 and leads the organization's business strategy to optimize sponsorship sales and brand activation. He and the Thunder's corporate partnerships team leverage the Thunder and NBA's global platform to elevate and optimize brand awareness for new and existing corporate partners. He also guides efforts to establish unique marketing and business opportunities for the Thunder, the Oklahoma City Blue and the Thunder Launchpad. The Thunder's diverse portfolio of corporate partners includes nearly 100 unique brands.

Syring joined the Thunder after five seasons with the Chicago Bulls where he served in various corporate partnership roles, most recently as head of global sales. In Chicago, Syring guided a sales strategy in key markets to develop and secure innovative global partnerships in China, Poland, Germany, Mexico, Finland, and the Philippines. Utilizing a collaborative approach to partnership activation and sales, Syring and his team were consistently recognized by the NBA for account development, retention and new business growth.

Prior to joining the Bulls, Syring represented Learfield Sports at the University of Tulsa and Oregon State University. He was recognized for new business and existing account growth each year at the respective Learfield properties. He started his career near Melbourne, Australia working for the Kilsyth Cobras basketball team as an assistant business development manager in the team's front office.

Syring is a graduate of the University of Wisconsin-Eau Claire where he earned a bachelor's degree in business administration. He lives in Oklahoma City with his wife, Leslie (a native of Owasso, Oklahoma) and their son, Wilder.

Recommended for 1 CPE in Ethics at the basic level.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: This program is recommended for 1 CPE in Ethics at the basic level.

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PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicssupport@okethics.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit okethics.org for resources, videos,
articles and to see who's who.**

OK Ethics memberships are now available for 2020–21



2020-21 MEMBERSHIP BENEFITS

OK Ethics is pleased to offer new membership levels and benefits in order to meet the demands of our changing world.

- When we are able to return to in-person meetings, a virtual option for viewing will be available simultaneously
- Premium members receive pre-paid registrations to all in-person, virtual and simulcast events
- Virtual members will receive pre-paid registrations to virtual/simulcast events
- A private LinkedIn group has been created exclusively for OK Ethics members to connect with each other and engage in discussions about ethics outside of virtual meetings.

LEVEL	DUES	IN-PERSON SEATING	VIRTUAL LOGINS	LOGO PLACEMENT	LINKEDIN GROUP	RECOGNITION PIECE
Pinnacle Premium	\$12,000	16 Premium Seats with Signage	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees	Objet d'art
Pinnacle Virtual	\$7,500	--	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees	Objet d'art
Navigator Premium	\$8,750	12 Exclusive Seats with Signage	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees	Objet d'art
Navigator Virtual	\$5,000	--	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees	Objet d'art
Star Premium	\$6,300	8 Special Seats with Signage	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees	Objet d'art
Star Virtual	\$4,000	--	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees	Objet d'art
Horizon Premium	\$3,900	6 Reserved Seats with Signage	12 Logins	Website, Select Materials, Member Directory	Up to 12 Employees	Plaque
Horizon Virtual	\$2,000	--	12 Logins	Website, Select Materials, Member Directory	Up to 12 Employees	Plaque
Leading Premium	\$1,700	2 Reserved Seats	4 Logins	Website, Select Materials, Member Directory	Up to 4 Employees	Plaque
Leading Virtual	\$1,000	--	4 Logins	Website, Select Materials, Member Directory	Up to 4 Employees	Plaque
Trailblazer Premium	\$800	1 Reserved Seat	2 Logins	Website, Select Materials, Member Directory	Up to 2 Employees	--
Trailblazer Virtual	\$500	--	2 Logins	Website, Select Materials, Member Directory	Up to 2 Employees	--
Frontier	\$425	--	--	Website, Member Directory	Up to 2 Employees	--
Frontier Nonprofit	\$0	--	--	Website, Member Directory	Up to 2 Employees	--
Scout	\$100	--	--	Member Directory	Individual Only	--
Scout Retiree	\$0	--	--	Member Directory	Individual Only	--
Scout Job Transition	\$0	--	--	Member Directory	Individual Only	--
Student	\$0	--	--	Member Directory	--	--

In becoming a member of OK Ethics, your company will join a network of business leaders who are committed to promoting ethical behavior in the workplace and beyond. You will have access to monthly learning opportunities and discussion that will provide you with practical ways to navigate the business landscape with integrity.

The membership year is from October 1, 2020 through September 30, 2021.

We are pleased to introduce new virtual memberships this year to be able to serve companies and employees as they work remotely.

To join or renew your membership, visit OKEthics.org/join or email okethicssupport@okethics.com.

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.

CONTACT US

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